# Product Manager, Medical Devices

Né(e) en 1981 · 92210 Saint Cloud · 3 à 5 ans d'expérience · Réf. 1107080914

## Ma recherche

Contrat recherché : Tout contrat
Zone : Toute la France
Mobilité : france et étranger
Rémunération : A étudier
Secteur : Bâtiment

## Formations

2007
master's degree in international business management
2003
three year university degree
1999
baccalaureat

## Expériences professionnelles

2011 - 2011 — Responsable Efficacité Commerciale (SFE) en industrie pharmaceutique

present | covidien france sas 10billions€ 42000 employees 60 countries medical devices /supplies and pharmaceuticals elancourt emea advertising & promotion coordinator for respiratory & monitoring solutions develop, implement and monitor the marketing communications strategy with the european marketing directors ensure with global marketing that corporate brand guidelines and visual identity are effectively implemented on all materials released within emea collaborate closely with regulatory affairs, legal and marcom ensure that healthcare environment standards and policies are effectively developed and delivered through our communications make recommendations for adopting new communication technologies

2008 - 2008 — Développeur / Développeuse décisionnel - Business Intelligence

apr. mar. | bertin technologies cnim group 600millions€ employees 21 countries turnkey industrial solutions in energy, environment, defence, aerospace and lifesciences montigny le bretonneux sales manager france promotion and sales of laboratory equipments and consumables for molecular biology in order sustain the activity growth establish and maintain strong client relationships develop and implement sales plans marketing assistant develop, coordinate and implement the global action plan in order dynamize and make profitable the laboratory equipment product portfolio analyze trends and market needs (customer needs, competition, innovation ...) collaborate in the product development(definition, specifications ...) with r & d develop promotional and communications actions by participating in the preparation of documents, tools and support materials for sales force train the sales force, organize congresses monitor, evaluate and adjust marketing plans and programs

2008 - 2008 — Délégué commercial / Déléguée commerciale en automobiles

apr. dec. | nissan europe 39millions€ 130000 employees automobile constructor trappes cars  fleet coordinator monitoring of vehicle logistics, budget and reporting management

2006 - 2006 — Attaché commercial / Attachée commerciale grandes et moyennes surfaces de vente (GMS)

| saint gobain 1,5billion€ 190000 employees 64 countries designs, manufactures and distributes building materials germany hamburg business developpement & supply chain coordinator coordination and optimization of the group multi business analysis of the supply chain and customer services needs synthesis, proposal and implementation of corrective adjustments

2005 - 2005 — Enquêteur client / Enquêtrice cliente mystère

| bva 1millions€ employees market research institute viroflay research officer support customers in their r&d and marketing strategies development of market research, quantitative and qualitative studies synthesis and recommendation

## Langues

Français (Langue maternelle)

## Compétences

MARKETING & COMMUNICATION :
Market research, Business intelligence
Marketing strategies
Brand and product management
Marketing communication tools
Expert advice and support to regions
Organization of institutional events and internal communications group

COMPUTER SKILLS:
Office pack, Photoshop CS4 and SAP (inventory management and statistics)

TRAININGS:
COVIDIEN RESPIRATORY & MONITORING SOLUTIONS SALES MASTERY COURSES
The course fully reviewed Anatomy, Physiology, Respiratory Terminology for the appropriate Covidien products.
The completion of the programme provides the trainee with a level of understanding of the products in the Respiratory division's portfolio,
facilitating effective product demonstration and presentation

Fiche anonyme — l'identité et les coordonnées du candidat sont communiquées aux recruteurs qui en font la demande sur pmebtp.com.