

Née en 1981  
**92210 Saint Cloud**  
**3 à 5 ans d'expérience**  
**Réf : 1107080914**

## **Product manager, medical devices**

### **Ma recherche**

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Je recherche tout type de contrat, sur la France et étranger, dans le Bâtiment.

### **Formations**

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2005 - 2007 MASTER'S DEGREE IN INTERNATIONAL BUSINESS MANAGEMENT  
A Post graduate programme of the PARIS Chamber of Commerce & Industry - TECOMAH (HEC)

2003 THREE-YEAR UNIVERSITY DEGREE  
IN BIOLOGY - LEVEL  
VERSAILLES ST-QUENTIN-EN-YVELINES UNIVERSITY

1999 BACCALAUREAT  
French equivalent to the higher level certificate  
in Biology - Jean-Pierre VERNANT HIGH SCHOOL

### **Expériences professionnelles**

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#### **2011**

2009 - present | COVIDIEN FRANCE SAS - 10Billions€ - 42000 employees 60 countries - Medical Devices /Supplies and Pharmaceuticals - Elancourt EMEA ADVERTISING & PROMOTION COORDINATOR for Respiratory & Monitoring Solutions Develop, implement and monitor the Marketing-Communications strategy with the European Marketing Directors Ensure with Global Marketing that corporate brand guidelines and visual identity are effectively implemented on all materials released within EMEA Collaborate closely with Regulatory Affairs, Legal and Marcom: ensure that healthcare environment standards and policies are effectively developed and delivered through our communications Make recommendations for adopting new communication technologies

#### **2008**

Apr. 2008 - Dec. 2008 | NISSAN EUROPE - 39Millions€ - 130000 employees Automobile Constructor - Trappes CARS FLEET COORDINATOR Monitoring of vehicle logistics, budget and reporting management

#### **2008**

Apr. 2007 - Mar. 2008 | BERTIN TECHNOLOGIES - CNIM Group - 600Millions€ 3500 employees - 21 countries - Turnkey Industrial solutions in Energy, Environment, Defence, Aerospace and Lifesciences - Montigny-le-Bretonneux SALES MANAGER FRANCE Promotion and sales of laboratory equipments and consumables for Molecular Biology in order to sustain the activity growth Establish and maintain strong client relationships Develop and implement sales plans MARKETING ASSISTANT Develop, coordinate and implement the Global action plan in order to dynamize and make profitable the laboratory equipment product portfolio Analyze trends and market needs (customer needs, competition, innovation ...) Collaborate in the product development(definition, specifications ...) with R & D Develop promotional and communications actions by participating in the preparation of documents, tools and support materials for sales force Train the sales force, Organize congresses Monitor, evaluate and adjust marketing plans and programs

#### **2006**

2006 | SAINT-GOBAIN - 1,5Billion€ - 190000 employees - 64 countries Designs, manufactures and distributes

building materials - GERMANY - Hamburg BUSINESS DEVELOPPEMENT & SUPPLY CHAIN COORDINATOR  
Coordination and optimization of the group multi-business Analysis of the supply chain and customer services  
needs Synthesis, proposal and implementation of corrective adjustments

## **2005**

2003 - 2005 | BVA - 1Millions€ - 2000 employees - Market research institute - Viroflay RESEARCH OFFICER  
Support customers in their R&D and marketing strategies Development of market research, quantitative and  
qualitative studies Synthesis and recommendation

## **Langues**

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- German: Working knowledge Widaf : 640/990 English : Fluent TOEIC : 780/990 parlé: scolaire / écrit:  
notions

## **Atouts et compétences**

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### **MARKETING & COMMUNICATION :**

Market research, Business intelligence

Marketing strategies

Brand and product management

Marketing communication tools

Expert advice and support to regions

Organization of institutional events and internal communications group

### **COMPUTER SKILLS:**

Office pack, Photoshop CS4 and SAP (inventory management and statistics)

### **TRAININGS:**

#### **COVIDIEN RESPIRATORY & MONITORING SOLUTIONS SALES MASTERY COURSES**

The course fully reviewed Anatomy, Physiology, Respiratory Terminology for the appropriate Covidien products.

The completion of the programme provides the trainee with a level of understanding of the products in the

Respiratory division's portfolio,

facilitating effective product demonstration and presentation (Expert)