

75013 Paris
Plus de 10 ans d'expérience
Réf : 2502231445



Co-founder & managing director

Ma recherche

Je recherche tout type de contrat, sur toute la région Ile de France, dans le Batiment.

Formations

Bac +3 à EABHES LONDON PARIS
Bachelor of Fine Arts: Journalism

Bac +5 à Conservatoire National des Arts et Métiers
Master's Degree in Law, Economics, and Management: Marketing and Sales in a Digitalized World

Expériences professionnelles

01/2022 - à ce jour :

Co-Founder & Managing Director chez Calvi Team sur Calvi

Developed commercial strategy & defined financial objectives. Implemented dynamic pricing policy & digital marketing strategy, increasing bookings by 10% annually. Supervised operations (bookings, property maintenance & customer relations), continuous process improvement. Recruited, trained & led a team ensuring customer service, achieving a satisfaction rating of 9.7/10 annually on platforms. Negotiated & established strategic partnerships with real estate agencies, concierge services & local producers, expanding the offering & strengthening market presence.

01/2021 - 01/2022 :

Senior Marketing Consultant chez Crédit Agricole Brie Picardie sur Meaux

Developed digital strategies focused on user experience, increasing customer engagement under 25 by 25%. Executed integrated marketing campaigns & data analysis to optimize performance following market research.

01/2020 - 01/2021 :

Marketing Strategy Consultant chez L'occitane En Provence sur Beaune

Designed targeted commercial action plans, increasing customer loyalty by 15%. Implemented innovative marketing solutions to enhance team training.

01/2015 - à ce jour :

Marketing & Sales Manager for Luxury Watches & Complications chez Chronopassion & Hublot & Mb&f Lab sur Paris

Directed commercial and marketing strategy, achieving a 10% increase in sales annually. Developed innovative sales strategies, enhancing VIP customer loyalty. Implemented digital transformation initiatives, improving operational efficiency.

01/2004 - 01/2015 :

Director chez Colette sur Paris

Supervised a team of 100 people, achieving a daily turnover of at least €80k. Increased turnover from €9M to €20M in 5 years. Enhanced exceptional customer satisfaction through personalized services and exclusive

product offerings.

Langues

Français (Oral : maternelle / Ecrit : expérimenté), Anglais (Oral : courant / Ecrit : intermédiaire), Italien (Oral : notions / Ecrit : débutant), Espagnol (Oral : notions / Ecrit : débutant), Vietnamien (Oral : maternelle / Ecrit : expérimenté)

Permis

Permis A

Centres d'intérêts

Music: Film music composer, assistant composer for Marc Lavoine, Sports: Football coach for FC Paris Arc en Ciel,
Technology: Interest & aptitude for technological innovations