

Né le 01/01/1986
75017 Paris
3 à 5 ans d'expérience
Réf : 250303134006



Manager marketing

Ma recherche

Je recherche tout type de contrat, sur toute la région Ile de France, dans le Batiment.

Formations

09/2025 : Bac +5 à INSEEC Business School
MSC International Business & Project Management

09/2024 : Bac +5 à SKEMA Business School
Mastère Spécialisé® en Digital Marketing, Big Data & Project Management

06/2022 : Bac +5 à ISC Paris
Programme Grande École

12/2018 : à CPGE HEC

Expériences professionnelles

02/2023 - 02/2024 :

Product Owner / International Partner Business Development chez Quadient sur Paris

Supported the management of a global distribution network with over 80 distributors across EMEA, Central, and South America. Collaborated with external stakeholders—clients, end-users, and partners—to ensure product quality aligns with company objectives. Led product lifecycle management, including defining product direction and strategy. Assisted in organizing the distributor conference, ensuring smooth planning and execution. Managed the company newsletter, contributing creative content ideas and overseeing the editorial calendar. Implemented internal marketing tools to enhance team efficiency. Developed and communicated strategic roadmaps to align product strategies with broader business goals. Identified opportunities in current and future markets through market research, customer satisfaction surveys, and more. Monitored key commercial performance indicators to track progress and optimize strategies.

05/2022 - 10/2022 :

Junior Event Marketing Manager chez Accenture sur Bruxelles

Media Monitoring, Business Analytics & Data Processing, Process Reengineering, Brand Building.

04/2021 - 10/2021 :

Junior Digital Performance Manager chez Jobyx sur Bruxelles

Conducted prospecting for acquisition and retargeting via Google and Meta platforms. Gathered and analyzed data to derive actionable insights on Data Studio. Tracked identified business issues and provided follow-up. Assisted in decision-making for the growth of Jobyx's Web Ergonomics and SEO. Orchestrated the creation of advertising campaigns.

02/2019 - 07/2019 :

Junior Digital Performance Manager chez Ubisoft sur Paris

Consulted with customers to align with their business and technical objectives. Presentation of results and concepts directly to clients. Identify opportunities for integrating 'Business Modeling'. Analyze performance data to make informed decisions. Configured tools such as Google Analytics and Google Tag Manager. Translation of (KPIs) into GDS for clear visualization campaign performance.

Langues

Anglais (Oral : maternelle / Ecrit : expérimenté), Français (Oral : courant / Ecrit : intermédiaire), Arabe (Oral : courant / Ecrit : intermédiaire), Espagnol (Oral : courant / Ecrit : intermédiaire)

Centres d'intérêts

Digital Marketing, Data Science, E-commerce, Business Analytics, Web Ergonomics, SEO, Trends in Entertainment and Gaming