Responsable Marketing, Communication, Médias Sociaux & Grands Comptes

75000 Paris · 5 à 10 ans d'expérience · Réf. 250306224404

Ma recherche

Contrat recherché : Tout contrat
Zone : Ile de France
Mobilité : sur toute la région
Rémunération : A étudier
Secteur : Bâtiment

Formations

2024-01-01 — Bac +5 — LEONARD DE VINCI, PARIS
MSc en Communication Numérique et Marketing Digital
2020-01-01 — Bac +5 — UNIVERSITÉ SAINT-ESPRIT DE KASLIK, LIBAN
Master en Journalisme et Communication
2020-01-01 — Bac +3 — UNIVERSITÉ DE LA SORBONNE NOUVELLE PARIS 3
Semestre d'échange en Journalisme et Communication
2017-01-01 — Bac — AMERICAN UNIVERSITY OF TECHNOLOGY, HALAT, LIBAN
Licence, Journalisme et Radio/Télévision

Expériences professionnelles

2022-07-01 - 2024-03-31 — Team Leader, Communication & Marketing Manager, Key Accounts Manager
Led successful projects for clients like GCN, Beesline, JEEP, GIZ, etc. Effectively lead and manage a team to achieve project goals. Crafting compelling proposals, developing marketing and communication strategies, social media and website management.
2021-02-01 - 2022-08-31 — Communication & Marketing Manager
Preparation and execution of communication and marketing strategies. Representing and improving the image of LLWB.
2020-08-01 - 2021-02-28 — News Editor & Writer
Editing and creating news content, both Local and International News. Preparation of the daily newsletter.
2018-12-01 - 2019-02-28 — News Editor & Writer
Editing and creating news content, both Local and International News.
2018-09-01 - 2019-12-31 — News Editor, Writer, & Translator
Editing and creating news content, both Local and International News. Translating content.
2017-08-01 - 2018-12-31 — Presenter & Executive Assistant to the Manager
Hosted weekly global/local news and live marketing programs. Reported on various events as a field reporter.

Langues

Anglais (Notions), Français (Notions), Arabe (Notions)

Atouts

Google Analytics, META, SM Analytics, SEO, SEM, CRM, Canva, Illustrator, Final Cut Pro, WordPress, Trello, Asana, Microsoft Office Suite, AI, Sprinklr, Traackr

Loisirs

Boxing, Latin Dancing, Acting & Writing Screenplays, Swimming, Reading & Writing, Hiking

Fiche anonyme — l'identité et les coordonnées du candidat sont communiquées aux recruteurs qui en font la demande sur pmebtp.com.