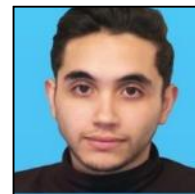


75000 Paris
3 à 5 ans d'expérience
Réf : 2505090005



Brand and content officer

Ma recherche

Je recherche tout type de contrat, sur toute la région Ile de France, dans le Batiment.

Formations

12/2022 : Bac +5 à Skema Business School
Master Project and Program Management

12/2019 : Bac +3 à Paris Ynov Campus
Marketing and Big Data Management

12/2019 : Bac +5 à Paris 10 Nanterre University
Engineering Master Degree

Expériences professionnelles

08/2021 - 01/2025 :

Digital Marketing Officer - Brand and Content chez Euronext

Managing of a Brand Platform, creating user guides for the CMS, design of brand campaigns, development and launch of content campaigns, crafting messaging around corporate activities, maintaining regular measurement of campaigns' ROI, optimizing web content/SEO.

12/2019 - 07/2021 :

Mandated Digital Marketing Project Manager for Intel chez Cpm France

Measurement and analysis of digital performance, creation of dashboards, production of reports, management of customer relations, content creation.

08/2018 - 09/2019 :

Marketing and Communication Officer chez Fujitsu

Production of communication materials, social media management, database administration using Salesforce, definition of marketing plan and budget management.

09/2017 - 07/2018 :

Area Manager - Brand

Implementation of sales and turnover monitoring tools, development of commercial operations, customer portfolio management.

Langues

Français (Oral : notions / Ecrit : débutant), Anglais (Oral : notions / Ecrit : débutant), Arabe (Oral : notions / Ecrit : débutant)