Marketing professional

59260 Lille · 1 à 3 ans d'expérience · Réf. 250509070104

Ma recherche

Contrat recherché : Tout contrat
Zone : Hauts-de-France
Mobilité : sur toute la région
Rémunération : a étudier
Secteur : Batiment

Formations

04/2025 — Bac +5 — EDHEC Business School
Double Degree in Marketing management
07/2021 — Bac +3 — JNTUH
Bachelor's in technology

Expériences professionnelles

05/2024 - 08/2024 — Marketing and Operations Intern

Enhanced customer satisfaction by leveraging market research and feedback, while streamlining operations to reduce service times by 10%. Increased product visibility and revenue by 15% in 3 months through targeted promotions and optimized inventory management, reducing shortages by 20%. Strengthened brand awareness and foot traffic by 12% through effective social media and community marketing initiatives.

08/2021 - 08/2023 — Analyst- Salesforce Stream

Collaborated with Salesforce-certified teams to implement CRM solutions for clients including Google, Disney, Paramount, and 35+ global industry leaders—enhancing digital operations and customer journey mapping. Led business model redesigns, driving a 40% efficiency boost and 30% cost reduction, receiving commendations from clients. Directed teams of 8 associates and 7 developers, successfully delivering high-impact solutions for Google and enhancing project precision.

11/2019 - 12/2019 — Digital Marketing Intern

Developed and executed digital marketing strategies across platforms (social media, email, Google Ads), increasing donor engagement by 25% for MILAAP's crowdfunding campaigns.

08/2019 - 10/2019 — Social Media Intern

Designed and executed targeted digital marketing campaigns, increasing website traffic by 30% within three months through SEO, SEM, and social media strategies.

Langues

Anglais (maternelle), Hindi (maternelle), Urdu (maternelle), Telugu (maternelle), Arabe (notions), Français (notions)

Atouts

CRM & Digital Tools, Data & Analytics, Sales & Marketing Skills, Team & Collaboration

Loisirs

Contributed as a marketing team member in the EDHEC Namaste Francais club., Coordinated the distribution of essentials and meals to 4,000 homeless individuals during the COVID., Raised 50k INR for various causes including healthcare, education, and disaster relief through MILAAP., Led and coordinated multiple initiatives, including Swecha POSHAN ABHIYAN (2019) with a team of 10, Toastmasters Cell as Coordinator for 150 students (Jul'18 - Mar'20), and served as President for National Service Scheme (NSS), College fest CEZAR (2020), and College Technical Fest EGNIS (2020), raising 2 lakh rupees, and College Freshers AQUILA (2019).

Fiche anonyme — l'identité et les coordonnées du candidat sont communiquées aux recruteurs qui en font la demande sur pmebtp.com.