

75000 Paris
5 à 10 ans d'expérience
Réf : 260420120127



Brand & content marketing

Ma recherche

Je recherche tout type de contrat, sur toute la région Ile de France, dans le Batiment.

Expériences professionnelles

02/2025 - 04/2026 :

Content Creation (B2B-Growth Team) chez Purchasely sur Paris

Managed and optimized social media strategy and content (LinkedIn, X, YouTube) to increase brand awareness and lead generation. Created high-impact technical and educational content to attract developer and product audiences. Designed and executed data-driven inbound and outbound experiments to drive awareness and engagement.

07/2022 - 09/2024 :

Creative Video Marketing (B2C) chez Homagames sur Paris

Produced and optimized high-performing video ads and creative assets for app store listings and global marketing campaigns. Led creative strategy through structured A/B testing and performance analysis.

02/2019 - 06/2022 :

Creative Video Marketing chez Jellysmack sur Paris

Selected high-performing segments from long-form YouTube videos and reformatted them into Facebook-ready edits to maximize reach and engagement.

02/2018 - 01/2019 :

Product Marketing Manager (B2B) chez Artboard Studio sur Istanbul

Analyzing product metrics to guide marketing strategies. Leading cross-functional teams to deliver marketing content. Launching new features with product, sales, and support teams to increase adoption.

Langues

French (Oral : maternelle / Ecrit : expérimenté), English (Oral : courant / Ecrit : intermédiaire), Persian (Oral : notions / Ecrit : débutant), Turkish (Oral : notions / Ecrit : débutant)