

5 à 10 ans d'expérience

Réf : 2610060833



Data scientist

Ma recherche

Je recherche tout type de contrat, dans toute la France, dans le Batiment.

Expériences professionnelles

08/2021 - à ce jour :

Head of Technology and Data Science chez Genia.media

Continuing the same responsibilities as above, expanding pipeline architectures, automating ETL with GCP and third-party tools, and collaborating with media buyers on advanced modelling.

03/2020 - 08/2021 :

Head of Technology and Data Science chez Genia.media

Designed and implemented end-to-end marketing data pipelines, from collection to reporting and BI; applied data analysis and machine-learning techniques (clustering, time-series, uplift, propensity, attribution, marketing-mix modeling) to improve ROI for media-buying campaigns.

/ - à ce jour :

Web developer (Full-stack MERN) chez Hvld

Developed custom UI's and back-ends for customers using the MERN stack; built APIs, performed data collection and ETL pipelines.

Langues

French (Oral : courant / Ecrit : intermédiaire), Spanish (Oral : courant / Ecrit : intermédiaire), English (Oral : courant / Ecrit : intermédiaire)