

5 à 10 ans d'expérience

Réf : 2610070754



Data scientist

Ma recherche

Je recherche tout type de contrat, dans toute la France, dans le Batiment.

Expériences professionnelles

08/2021 - à ce jour :

Head of Technology and Data Science chez Genia.media

Continuation of the previous role with expanded responsibilities in data science strategy, client liaison and team leadership. Ongoing as of today.

03/2020 - 08/2021 :

Head of Technology and Data Science chez Genia.media

Designed and implemented end-to-end marketing data pipelines (collection, ETL, BI). Applied data analysis and machine learning techniques (propensity, uplift, attribution, marketing mix modeling) to improve ROI for media buying campaigns across multiple industries.

01/2019 - 02/2020 :

Web developer chez Hvld

Full stack development using the MERN stack to build custom UIs and backends for customers. Developed GTM client-side/server-side scripts, custom APIs for data scraping/enrichment, and ETL pipelines.

Langues

French (Oral : maternelle / Ecrit : expérimenté), Spanish (Oral : maternelle / Ecrit : expérimenté), English (Oral : maternelle / Ecrit : expérimenté)